



MEETING MINUTES

Introductions: Mary Crandell and Lori Kiehle opened the meeting by introducing themselves as co-presidents of Boosters, they provided the current grades of their children and activities that their children participated in at Shorewood. The attendees were also asked to introduce themselves and their children's activities. It was noted that many clubs and athletic teams were represented.

Mary explained that she and Lori had provided a ten-minute overview of the Boosters organization to the incoming freshman parents at the Freshman BBQ on 8/27/18. She explained that PTA is "what you need" and Boosters is "what you want".

Banking: There are some additions and deletions of signers for the bank account held at Heritage Bank.
Signers to be removed are: Mary Rich and Tina Lapham
Signers to be added are: Mary Crandell and Lori Kiehle

Mission: The mission was reviewed by the co-presidents and four guiding principles were highlighted.

1. Engagement – the goal is to increase volunteerism and membership.
 - a. Membership chair, Pam Uran provided an update on the number of new members and it was approximately 50. This year there are four different membership levels ranging in price from \$10 to \$100. Our average membership amount that we are receiving is \$35. It was noted that giving people opportunities to contribute at different levels has had a successful start.
 - b. Volunteer Opportunities – Activities/Events Chair, Christina Nelson highlighted the opportunity for people to volunteer at the upcoming Booster BBQ on Friday, 9/21. Set up will begin at 4:30 pm and tear down will occur at 6:45 pm. Hot Dogs, chips and drink for \$5 will be offered. All Booster members are encourage to come to the event and those that can volunteer would be greatly appreciated. Currently we have 6 volunteers for the event.
 - c. Concessions – Our new Concession Chair, Michal Laycock, let us know that she has begun communicating with the fall coaches to encourage them to get volunteers to work the concession booth at Shorewood. A sign up genius is on the Shorewood Boosters webpage which can be accessed at www.shorewoodboosters.com. Students can volunteer if they are accompanied by a trained adult during their shift and they can obtain volunteer hours in addition to earning money for their clubs. At the end of the winter season, all the net proceeds are divided between the number of hours worked and volunteers get to designate their hours to the club or activity they want their funds to go toward. This past year, each volunteer hour generated \$33 for their club or sport. In years past amounts have been closer to \$15 per hour. This is an easy way for parents and students to make money for their clubs thanks to the work Michal and her trained volunteers. It was also noted the funds can be raised for the Class. Class funds go to offset the cost of prom, the student breakfast and class gift upon graduation.
 - d. Communication – It is the Booster's leadership goal to provide a monthly newsletter that will be distributed to all students and families. This is currently an open position and a call out to any volunteer that would like to take on this role. It was also noted that inquiries about Boosters should be channeled to the webpage.
2. Funding – A Spring event is slated for March 9 2018 at Shorewood. Details are being worked out on this event and more information will be forthcoming.

3. Accessibility – Removing barriers for students to participate in athletics and clubs is an important aspect of the mission. The board would like to look at ways to offset the cost of participation by fundraising. Some potential sources were identified with Amazon Smiles dollars and looking at saving box tops as the elementary schools do to generate funds. The current statistic of approximately 28% of students who are eligible for free and reduced lunch indicates there may be a need to have more accessibility to sports and activities. More discussion will follow on this topic going forward.
4. Participation – Getting more students and more parents involved with Boosters. Spirit Packs were put together from feedback from students and they will be sold for \$.75 at the SW/SC Football game and possibly at the school.
 - a. Gear – We had a successful sale of gear at the Freshman BBQ. We have been going towards a model of putting our clothing items online and stocking only accessory items. This is a model that other schools are using as well. The cost of storing, setting up and holding inventory is labor intensive and required us to front the costs of all the gear. We had a successful online sale which closed last week, and orders will be delivered 9/21 at the school and items will be brought to the SW/SC football game as many alumni purchased gear as well.

Administration Update: Elaine Swanson, Assistant Principal for Shorewood. Elaine let us know that the students are settling in and there are approximately 1,611 students. Back to Business went smoothly for most classes except for the Freshman class as they needed to pick up their technology that day. There will be new technology in January that will require insurance and coordination. There is a new Nurse, Sandra O’Neill and a new security personnel who are both happy to be at Shorewood.

This week will be the first early release Wednesday. The Richmond Highlands Rec Center is offering free pizza and basketball as a place for kids to hang out. Students will be required to leave the building promptly on early release Wednesdays.

ASB Update: ASB secretary, Max Luthy, who was excited to be attending the meeting tonight and expressed his gratitude on behalf of the clubs and sports for all the hard work the Booster club does to fundraise and support the school. He runs the Shorewood Instagram which is @ShorewoodHS and we were all encouraged to follow it for timely updates and information about the activities at SW. Another piece of useful technology is the Shoreline Schools App, which can be downloaded to your phone and is another helpful source to obtain information.

Max also gave some details on the upcoming football games.

9/21 – Blue Out (wear Blue clothing)

10/5 – Pink Out (Pink Clothing)

10/19 – Homecoming Game – Shorewood Spirit Gear (Blue & Green)

10/20 Homecoming Dance, he asked that we encourage attendance as this is a great way for the school to raise ASB funds. They are also looking at having a dessert service in one of the rooms as a respite from the music and lights at the dance. The ASB will be asking for dessert donations. More information will come out about the details as the event approaches. There will also be a need for coat check attendants which can be a fun way for parents to support the dance.

In closing the current officers were reviewed:

Co-Presidents – Mary Crandell and Lori Kiehle

Vice President – Vicky Jaquish

Secretary – Julie Annenberg (Mary Rich interim)

Treasurer – Lori Trull

The meeting was adjourned at 8:00 pm.